

8° CRUISIN' RODEO & Expo

9/10 July 2011
Piacenza Fair Center
www.cruisinrodeo.it

GENERAL PRESS REALEASE

Here we go again with the **Cruisin' Rodeo**, **national biggest meeting dedicated to american engines** with **more than 450 US cars and 7.000 visitors** during past year's edition. As most of you may already know, this time the event won't take place in the usual location, Santa Maria di Gudo Gambaredo Lake, but in a larger and more capable area: **Piacenza's Fair Center "Piacenza Expo"** (www.piacenzaexpo.it) will be your destination on the 9th and 10th of july to be part of the 8th Cruisin' Rodeo! Situated just 2 km far from "Piacenza Sud" highway exit, it offers a huge external tarmac area, ready to be fulfilled by your favourite american cars. The main part of the show will take place inside the "**Padiglione 2**", a 3.000 m/q indoor area with stalls, american cars clubs, aftermarket products and much more. Thanks to a synergy between Piacenza Expo, Cruisin' Life Magazine and Kustom World we can offer you the first italian motoristic indoor fair in real stars&stripes style, and as always it will be **totally free!** No entering tickets, just our desire to share a common passion. Not only shining chrome but also live music and many shows to entertain you as best as possible! What are you waiting for?

See ya there, ready to rock!